

## **“How to run the internal policy and implementation process inside a municipality and how to support social economic enterprises”**

The experiences from the Municipality of Kolding is that it is vital that a social economic strategy has a broad political anchor and a broad grounding in the various departments and areas inside the municipality.

If the focus on social economy isn't adopted at a high political level you will encounter many obstacles along the way.

In Kolding, we have had good experiences with the creation of a transverse steering committee. We would recommend other municipalities to do the same and set up a steering committee with Heads from all relevant areas such as: The Department of Social Affaire, The Labor Market Department, The Business Department ect.

It is important to create a structure for communication between the different apartment and you need to create a clear procedure for how to receive and handle potential social entrepreneurs that tries to get in contact. You need to ensure (one) entry to the municipality and have clear procedures for how to guide the social entrepreneurs through the system. In Kolding we also have good experiences with arranging a workshop for employs from different departments in order to encourage a better cooperation across areas.

When it comes to the support of social economic enterprises the municipality of Kolding recommends a close cooperation with the traditional business support/ entrepreneurship support in town. For example the Local Business Development Agency. Furthermore we recommend to include specialists who have an insight in the special legal issues regarding social enterprises and inclusion. We also recommend that the social enterprises in town become a part of exciting traditional business networks. This will enhance their network and stimulate the fact that is important to have a professional and economically sustainable business plan.